

# Meta Platforms, Inc. (META) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

**\$609.63** ~~-\$7.18 (-1.16%)~~ AS OF 2026-05-08

Strategy: No Active Position

## ■ QUICK DECISION

Action: WAIT | Confidence: LOW | Signal Strength: 0/7

## EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	\$609.63	Market Cap	\$1547.5B
Past Win Rate (Backtest)	55.6%	Forward P/E	16.8x
Past Total Return	+48.0%	Analyst Target	\$826.69
RSI / Trend Strength	42 / 22	Upside to Target	+35.6%
MACD Signal	Bearish	Revenue Growth	+33.1%
Profit Factor	2.59	Institutional Own.	80.2%
Open Position	No open position	Analyst Ratings	62 Buy / 5 Hold / 0 Sell

## ■ TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	\$630.98	Bearish
EMA 50	\$632.91	Bearish
RSI (14)	42.2	Neutral range
Trend Strength (ADX)	22.1	Emerging trend (20-25)

## ■ CONSENSUS & INVESTMENT RATIONALE

RATING	BUY
Target Price	\$826.69
Upside/Downside	+35.6%
Risk/Reward	2.37:1
Time Horizon	6-12 months

**Investment Rationale:** Our BUY rating is based on: (1) Technical backtest showing 55.6% win rate with +48.0% total return over backtest period, (2) +35.6% upside to analyst consensus target of \$826.69, (3) Strong fundamental growth profile with +33.1% revenue growth, and (4) 80.2% institutional ownership indicating high conviction from professional investors.

**Action:** No confluence signal (score=0). Wait for score  $\geq 5$  before deploying capital.

**Technical Signal:** Confluence 0/7 (threshold: 5) | **Risk/Reward:** Neutral

## ■ KEY INSIGHT

The chandelier strategy has proven effective (Win Rate: 55.6%, Avg Return: +8.8%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 0 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows 62% earnings growth with 80% institutional ownership, indicating strong conviction from professional investors.

## ■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
<b>Current Price</b>	<b>\$609.63</b>	Latest market price
<b>Buy Stop Loss</b>	<b>\$572.13</b>	Conservative 2.0x ATR (6.2% distance)
<b>Position Stop Loss</b>	<b>\$572.13</b>	Hybrid 2.00x ATR (6.2% distance)
<b>ATR (14-day)</b>	\$18.75	Volatility: 3.1% of price
<b>ADX Strength</b>	22.1	Emerging trend

**Status:** New position - Standard stop loss levels

*ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong*

## ■ Strategy Comparison: Conservative vs Hybrid

METRIC	CONSERVATIVE (2.0x ATR)	HYBRID (Adaptive)
<b>Past Win Rate</b>	56%	56%
<b>Past Total Return</b>	+48.0%	+41.5%
<b>Max Drawdown</b>	-12.8%	-15.8%
<b>Total Trades</b>	18	18
<b>Position</b>	NONE	NONE

*Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Hybrid adapts stops based on position profit.*

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro](#)

## ■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

No recent analyst rating changes available from data source.

### *Analyst Price Targets*

**Average Target:** \$826.69 (+35.6% from current)

**High Target:** \$1015.00 (+66.5%)

**Low Target:** \$614.00 (+0.7%)

**Current Price:** \$609.63

## DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

### *Expected Returns & Position Sizing*

Based on backtest performance (Win Rate: 55.6%, Avg Return: +8.8%) and analyst consensus (Target: \$826.69, +35.6% upside), an **OVERWEIGHT** exposure may be considered. Risk/Reward ratio of 2.37:1 suggests favorable risk-adjusted returns. No current position - opportunity to establish entry at favorable technical levels.

### *Catalyst Calendar & Timing*

**Next Major Catalyst:** Jul 29, 2026 earnings report

**Seasonality:** Historical analysis shows positive momentum in backtest period

**Technical Setup:** Neutral - waiting for confluence signal

**Institutional Activity:** 80.2% institutional ownership (Largest: Vanguard Group Inc)

**Short Interest:** 1.2% of float - Moderate short interest

### *Liquidity Profile*

**Average Volume:** 15.4M shares/day - Moderately liquid

**Market Cap:** \$1547.5B - Large cap

**Beta:** 1.24 - Higher than market volatility

**Execution Risk:** Low for institutional-sized positions

# SELL-SIDE PERSPECTIVE - Investment Research Analysis

## *Investment Thesis*

Meta Platforms, Inc. operates in the Communication Services sector (Internet Content & Information). Current valuation of 16.8x forward P/E reflects reasonable multiples relative to growth prospects. Operating margin of 40.6% shows strong profitability. **Fundamental Outlook:** Strong Growth - Positive operating leverage with revenue and earnings acceleration

## *Valuation Analysis*

**Forward P/E:** 16.8x

**Trailing P/E:** 22.2x

**Price/Sales:** 7.20x - Premium valuation

**Price/Book:** 7.10x

**Enterprise Value:** \$1553.1B

**EV/Revenue:** 7.22x (vs industry avg)

## *Competitive Positioning & Market Share*

**Key Competitors:** Various industry players

**U.S. Market Share:** 0% - Competitive player

**Global Market Share:** 0%

**Competitive Advantages:** Market position, Technology, Brand

**Key Products:** Core products and services

## *Institutional Sentiment & Ownership*

**Institutional Ownership:** 80.2% - Very high institutional confidence

**Largest Holder:** Vanguard Group Inc (200.0M shares)

**Analyst Coverage:** 67 analysts

**Consensus:** 62 Buy, 5 Hold, 0 Sell - Bullish sentiment

## ■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
<b>Overall Score</b>	<b>+0.0 / 10</b>	Neutral
<b>Articles Analyzed</b>	10	Last 7 days (top 5 shown per category)
<b>Bullish Articles</b>	2 (20%)	Positive sentiment
<b>Bearish Articles</b>	2 (20%)	Negative sentiment
<b>Neutral Articles</b>	6 (60%)	Mixed/Neutral tone

### ■ TOP BULLISH HEADLINES

#### 1. **Apple dominated the 2026 chip war. Google's partners are left to buy scraps** (24/7 Wall St., May 09)

Apple (NASDAQ: AAPL) and Alphabet (NASDAQ: GOOGL) both just reported, and the contrast runs deeper than the headline numbers suggest. Apple posted its...

Source: <https://247wallst.com/investing/2026/05/09/apple-dominated-the-2026-chip-war-goo>

#### 2. **Jim Cramer on Meta: "I Think It's Time to Stop Worrying and Start Buying"** (Insider Monkey, May 09)

Meta Platforms, Inc. (NASDAQ: META) is one of the stocks Jim Cramer shared his thoughts on as he discussed Big Tech's AI spending. Cramer highlighted t...

Source: <https://finance.yahoo.com/markets/stocks/articles/jim-cramer-meta-think-time-184>

### ■ TOP BEARISH HEADLINES

#### 1. **Pentagon Boosts Meta-Backed Scale AI Contract To \$500 Million Amid Military AI Push** (Benzinga, May 09)

The Pentagon's Chief Digital and Artificial Intelligence Office (CDAO) has awarded a major \$500 million contract to Scale AI, a startup in which Meta ...

Source: <https://finance.yahoo.com/sectors/technology/articles/pentagon-boosts-meta-backe>

#### 2. **Micron Stock Is Up 700% Over the Past Year. Its Shares Still Look Relatively Cheap.** (Motley Fool, May 09)

The memory company believes it's on the cusp of a multidecade growth cycle for artificial intelligence (AI) and robotics....

Source: <https://www.fool.com/investing/2026/05/09/micron-stock-is-up-700-over-the-past-y>

### ■ SENTIMENT INTERPRETATION

The news sentiment is **neutral**, indicating balanced coverage without clear directional bias. This suggests market participants are waiting for catalysts or clearer signals. Monitor for changes in sentiment that could indicate emerging trends.

# DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

## *Key Risks & Mitigants*

### **Company-Specific Risks:**

- Competition
- Market conditions
- Regulatory changes

### **Technical Risk Factors:**

- Win Rate: 55.6% (10 wins, 8 losses)
- Profit Factor: 2.59x (Avg Win 22.9% vs Avg Loss -8.8%)
- Current Confluence: 0 (Last: 3 on Mar 27) - No setup - awaiting signal
- Volatility (ATR 14): \$18.75 (3.1% of price) - Stop loss typically 2-3x ATR

### **Market Risk:**

- Beta: 1.24 - Above-average market sensitivity
- Short Interest: 1.2% - Normal short activity

## REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
EMA 20	\$630.98	Short-term trend
EMA 50	\$632.91	Medium-term trend
EMA 200	\$648.46	Long-term trend
Relative Strength	42.2	Neutral range
MACD	-4.32	Bearish
MACD Signal	2.71	Signal line
MACD Histogram	-7.04	Bearish
Volatility (ATR 14)	\$18.75	3.1% of price
Trend Strength (ADX)	22.1	Emerging trend (20-25)
+DI	22.0	Positive directional movement
-DI	33.2	Negative directional movement
Stochastic %K	17.1	Oversold
Stochastic %D	14.1	Oversold
Bollinger Upper	\$709.82	Resistance zone
Bollinger Middle	\$648.86	Moving average
Bollinger Lower	\$587.89	Support zone
VWAP	\$610.82	Volume-weighted average

## REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	\$1547.5B	Total market value
Valuation	Enterprise Value	\$1553.1B	Total company value
Valuation	Forward P/E	16.8x	Price to forward earnings
Valuation	Trailing P/E	22.2x	Price to trailing earnings
Valuation	PEG Ratio	0.89	P/E relative to growth
Valuation	Price/Sales	7.20x	Market cap to revenue
Valuation	Price/Book	7.10x	Price to book value
Valuation	EV/Revenue	7.22x	Enterprise value to revenue
Valuation	EV/EBITDA	14.2x	Enterprise value to EBITDA
Performance	Revenue (TTM)	\$215.0B	Trailing 12-month revenue
Performance	Revenue Growth	+33.1%	Year-over-year growth
Performance	Earnings Growth	+62.4%	Earnings growth rate
Performance	EPS Growth (Next Yr)	+31.6%	Forward EPS growth estimate
Performance	Gross Profit	\$176.1B	Revenue minus COGS
Performance	Operating Income	\$124.0B	EBIT
Performance	Net Income	\$70.6B	Bottom line profit
Performance	Free Cash Flow	\$25.6B	Cash after capex
Performance	Operating Cash Flow	\$124.0B	Cash from operations
Profitability	Gross Margin	81.9%	Gross profit margin
Profitability	Operating Margin	40.6%	Operating efficiency
Profitability	Profit Margin	32.8%	Net margin
Profitability	ROE	32.9%	Return on equity
Profitability	ROA	16.4%	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	\$0.0B	Total assets
Balance Sheet	Total Liabilities	\$0.0B	Total liabilities
Balance Sheet	Total Debt	\$86.8B	Total debt outstanding
Balance Sheet	Cash & Equivalents	\$81.2B	Liquid assets
Balance Sheet	Book Value/Share	\$85.87	Net worth per share
Balance Sheet	Current Ratio	2.35	Current assets/liabilities
Balance Sheet	Quick Ratio	2.11	Liquid assets/liabilities
Balance Sheet	Debt/Equity	0.36	Leverage ratio
Market	Beta	1.24	Market correlation
Market	52-Week High	\$796.25	Annual high
Market	52-Week Low	\$520.26	Annual low

<b>Market</b>	Avg Volume	15.4M	Average daily volume
<b>Market</b>	Shares Outstanding	2.2B	Total shares
<b>Market</b>	Float	2.2B	Tradeable shares
<b>Market</b>	Short Interest	1.2%	Shares sold short
<b>Market</b>	Institutional Own.	80.2%	Institution held
<b>Analysts</b>	Coverage Count	58	Number of analysts
<b>Analysts</b>	Average Rating	1.3	1=Strong Buy, 5=Sell
<b>Analysts</b>	Buy/Hold/Sell	62/5/0	Rating distribution
<b>Analysts</b>	Target Price	\$826.69	Average price target
<b>Analysts</b>	Target High	\$1015.00	Highest target
<b>Analysts</b>	Target Low	\$614.00	Lowest target
<b>Other</b>	Next Earnings	Jul 29, 2026	Earnings report date
<b>Other</b>	Dividend Yield	0.34%	Annual dividend rate
<b>Other</b>	Ex-Dividend Date	1773619200	Next ex-div date

## REFERENCE: APPENDIX C - Complete Trade History

### Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry \$	Exit \$	Past P&L %	Past P&L \$
2019-04-25	2019-05-29	CONFLUENCE	\$191.76	\$180.77	-5.7%	\$-275
2019-06-17	2019-07-25	CONFLUENCE	\$187.54	\$199.15	+6.2%	+\$221
2019-08-14	2019-08-15	CONFLUENCE	\$178.31	\$181.17	+1.6%	+\$51
2019-10-02	2020-02-27	CONFLUENCE	\$173.24	\$188.27	+8.7%	+\$361
2020-04-30	2020-11-05	CONFLUENCE	\$203.12	\$292.39	+44.0%	+\$982
2021-03-04	2021-09-29	CONFLUENCE	\$255.63	\$336.97	+31.8%	+\$1057
2021-10-12	2022-01-28	CONFLUENCE	\$321.25	\$299.36	-6.8%	\$-306
2022-03-14	2022-06-22	CONFLUENCE	\$185.18	\$154.64	-16.5%	\$-366
2023-01-12	2023-04-14	GOLDEN_CROSS	\$135.65	\$219.77	+62.0%	+\$2103
2023-04-27	2023-07-28	CONFLUENCE	\$236.70	\$322.95	+36.4%	+\$1639
2024-02-02	2024-04-30	CONFLUENCE	\$471.29	\$427.27	-9.3%	\$-440
2024-04-30	2024-05-01	CONFLUENCE	\$427.27	\$436.23	+2.1%	+\$63
2024-07-05	2024-07-16	CONFLUENCE	\$536.81	\$486.97	-9.3%	\$-548
2024-07-25	2025-03-13	CONFLUENCE	\$450.80	\$588.28	+30.5%	+\$1237
2025-05-14	2025-06-11	GOLDEN_CROSS	\$657.31	\$691.98	+5.3%	+\$381
2025-06-27	2025-10-07	CONFLUENCE	\$731.91	\$711.89	-2.7%	\$-200
2026-01-29	2026-02-06	CONFLUENCE	\$737.68	\$660.89	-10.4%	\$-537
2026-04-20	2026-05-05	GOLDEN_CROSS	\$670.91	\$604.96	-9.8%	\$-462

## IMPORTANT DISCLAIMER

**Disclaimer:** This report is for informational purposes only and does not constitute investment advice. Past performance is not indicative of future results. Technical analysis based on historical data through 2026-05-08. Fundamental data auto-fetched from Yahoo Finance. Please conduct your own due diligence before making investment decisions.

**Next Earnings:** Jul 29, 2026

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